



# MRIP Strategic Planning Overview and Status Update

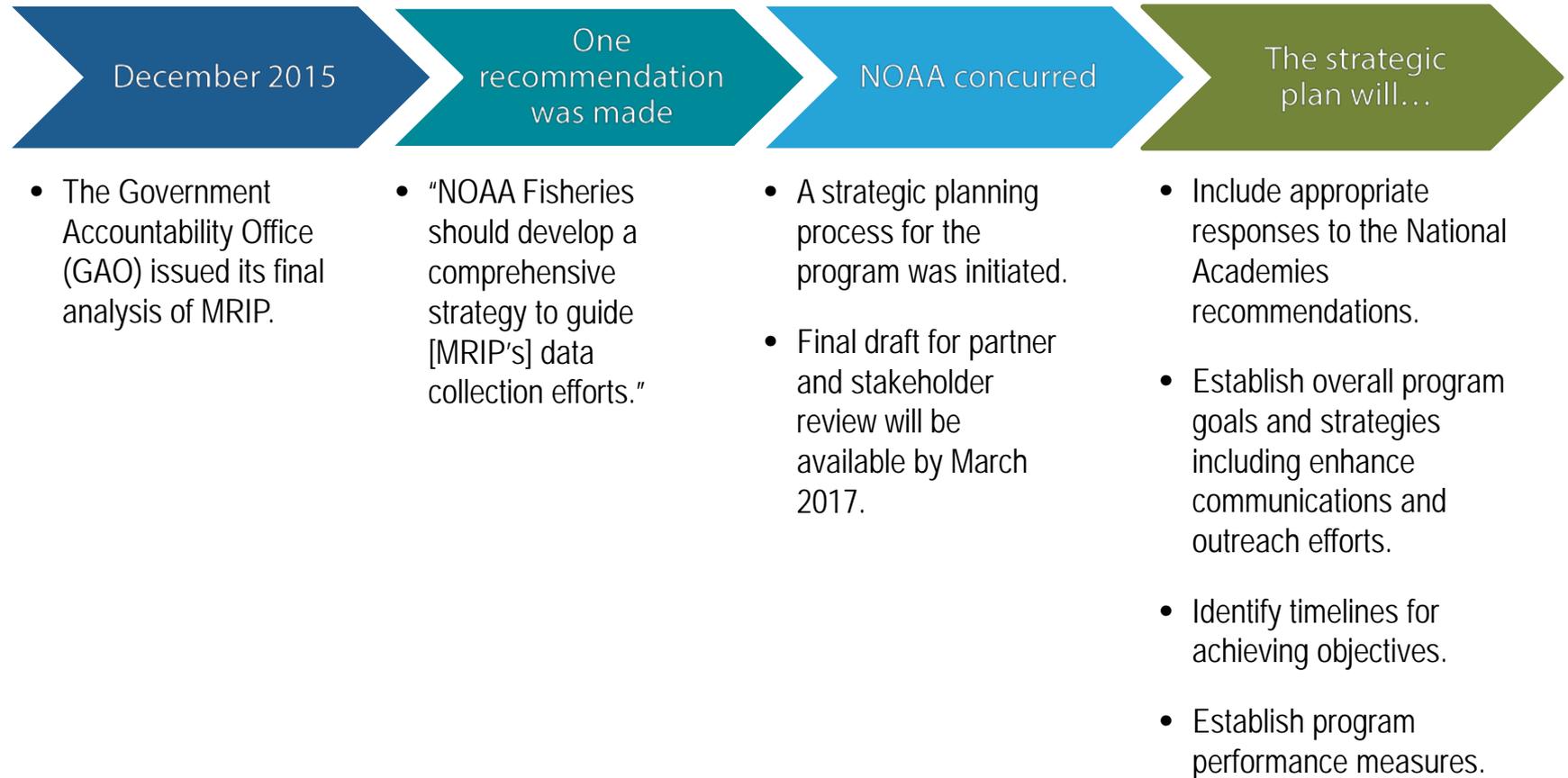


**NOAA**  
**FISHERIES**

Office of Science  
and Technology  
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Director

Council Coordinator Committee  
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# Impetus: 2015 GAO Review



# Plan Structure

## Vision, Mission, Values



# MRIP Vision

**MRIP is the trusted source of U.S. marine recreational catch and effort statistics.**

# Our Mission

To carry out a collaborative, multi-institutional effort to develop and implement a national recreational fisheries statistics program.

# Our Values

- Collaboration and partnership.
- Commitment to meeting needs for high quality data.
- Transparency by providing open access to products, tools, and processes for all partners, customers, stakeholders.
- Commitment to scientific robustness, integrity, and innovation.

# Strategic Plan Goals

- Goal 1: Meet Customer Needs
- Goal 2: Provide Quality Products
- Goal 3: Inform our Key Stakeholders
- Goal 4: Assure Sound Science
- Goal 5: Operate Collaboratively
- Goal 6: Meet Program Resources and Funding Needs

# Goal 5: Operate Collaboratively

*Maintain effective collaborations with state, interstate, regional and national partners for cost effective and responsive recreational data collection and catch estimation.*

## Metrics

- Number of regions with up-to-date MRIP Regional Implementation Plans.
- Number of states, FINs actively engaged in survey operations.

## Strategies

- Maintain a team-oriented program management structure that includes partners and key stakeholders in deliberations on program design, management, and implementation.
- Create, maintain inventory, and support of partner data needs and priorities by enabling regional identification of data needs, preferred methods, and priorities.
- Work toward regional implementation of data collection: field work by states and off-site telephone/mail/internet survey work, survey management, frame maintenance, estimation, and QA/QC done by Regional Implementation Teams (e.g., FINs).

## Outcomes

- Regional partner needs and priorities are fully documented.
- State and regional partners are fully engaged in the program, and are willing to undertake data collection (and estimation) tasks and invest partner resources.

# Sample Tactical Breakouts

## Goal 5: Operate Collaboratively

### Strategy 5.2

- Create, maintain inventory, and support of partner data needs and priorities by enabling regional identification of data needs, preferred methods, and priorities.

#### Tactic 5.2.1

- Develop Regional Implementation Plans that include R&D priorities for developing and certifying new methods that address partner needs.

#### Tactic 5.2.2

- Attend and actively participate in FINs and FIN partner meetings when data needs are being discussed.

#### Tactic 5.2.3

- In regions that do not have a FIN, create and maintain ad hoc regional implementation teams.

#### Tactic 5.2.4

- Annually specify national priority-setting criteria for providing support for needs identified in the regional implementation plans.



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Questions?  
Discussion.